







#### About Us

### About TheOnlyRoses

The Only Roses offers custom-designed rose arrangements in luxury boxes made with 100% all-natural high-quality preserved roses. Real roses that never need water.





Our Services

## Services Offerings

We combine cutting-edge services with unwavering dedication, ensuring your digital journey is marked by excellence and commitment.





Services



Strategize success with precise keyword research. Elevate the Urbanbrew brand by connecting with the exact terms that resonate with your audience.



Guest posting, Blog commenting, Quora, & Mini-sites creation

Maximize site performance with speed, mobile, and search engine optimizations.

#### Issues Challenges:

Our SEO case study highlights challenges including adapting to evolving algorithms, standing out in a competitive market, and maintaining consistent, high-quality content. Explore strategic approaches for overcoming these hurdles and thriving in the dynamic online landscape.



- They had goals to build site authority, improve keyword ranking, and boost organic sessions.
- >> The niche is highly competitive.
- They didn't have a high budget and wanted to see results in the first few months of the campaign.



Solution



- like-
  - Preserved roses
  - Forever roses
  - Long-lasting roses
  - Roses that last forever
  - Roses that last a year and many more
- Traffic. Here are some of the samples-
  - <u>https://stylevanity.com/2022/02/5-out-of-the-box-gift-wrapping-ideas.html</u>
  - <u>https://brokeandchic.com/5-gifts-for-a-friend-who-is-getting-hitched/</u>
  - <u>https://www.stephilareine.com/2022/02/list-of-gifts-to-pair-with-flowers.html</u>

  - https://krafitis.com/give-your-home-a-touch-of-nature-by-adding-these-5-things/



We started the campaign by performing comprehensive keyword research and targeting the keywords specific to their niche

>> Not only this, we continuously built high-quality contextual links and post them on websites that have high DR, DA, and Organic

<u>https://www.blufashion.com/special-events/best-flower-arrangement-styles-that-you-can-use/</u>

Also created many supporting links (high-quality blog comments) on a monthly basis, here are some of the samples-

<u>https://www.pinoybisnes.com/diy-crafts/learn-how-flowers-are-a-perfect-gift-for-all-occasions/</u>

• https://www.justaddiceorchids.com/orchid-care-blog/anniversary-gift-ideas-better-than-traditional-favorites

https://underthesunphotography.com/5-tips-for-planning-the-perfect-location-for-your-destination-wedding/



- We are working with The only roses from October 2021 to till now
- Based on research by [Search Engine Optimization] around 60% of direct traffic is from organic search and is considered organic traffic. According to the report, 50% of mobile web traffic and 60% of the traffic to long URLs reported as Direct is probably Organic traffic from Google.



Results







Keyword	SF	Volume	KD	CPC	Traffic	Paid	Position	URL
+ round shadow boxes	5	250	2	0.26	13	0	1	https://theonlyroses.com/collections/shado w-boxes-collection + 1 more
+ roses in a hat box	5	100	0	0.82	12	0	1	https://theonlyroses.com/products/black-classic-medium-round-hat-box-rose-dome - 1 more
+ round shadow box	5	150	0	0.28	11	0	1	https://theonlyroses.com/collections/shado w-boxes-collection - 1 more
+ theonlyroses	6	30	27	1.12	10	0	1	https://theonlyroses.com/ - 4 more
+ the only roses arcadia	3	20	5	1.02	7	0	1	https://theonlyroses.com/ - 7 more
+ rose bear real flowers	4	50	6	0.70	7	0	1	https://theonlyroses.com/products/grand-ro se-bear - 1 more
+ herbarium bottle	4	80	0	N/A	6	0	1	https://theonlyroses.com/products/japanese -herbarium-flower-bottles-emma-style-elega nce-preserved-flower-in-oil - 1 more



<b>Google</b>	long stem rose box					
Filter by	The Only Roses     https://theonlyroses.com > collection					
🕞 Get it fast	Long Stems					
Nearby						
🚫 On sale						
🔌 Used						
😬 Small business						
	These longer stems come wrapped i					
Туре ^	love and tradition in one thoughtful 4.8 $\star$ seller rating ( <u>46</u> ) $\cdot$ \$9.951–3 d					
Artificial Flora						
Dried Flora						



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ons > long-stems



in delicate paper and ribbon in an elegant box, and they symbolize

••

day delivery





Please feel free to get in touch.

## hello@organicmarketing.biz

# Questions?





















